

# Comparison between websites

Looking only at 1/11/20-1/11/21 12 month time period

[www.southwellcouncil.com](http://www.southwellcouncil.com)

from [google analytics](#)

(The same tourism pages within this are accessed via [visitsouthwell.com](http://visitsouthwell.com))

## Top 10 visitor numbers

	Page	Pageviews
1.	/	12,014
2.	/parking/	2,624
3.	/business/parks-and-op...	1,865
4.	/meet-the-councillors/	1,838
5.	/business/southwell-m...	1,801
6.	/events/	1,797
7.	/event/bramley-apple-fe...	1,325
8.	/agendas-and-minutes/	1,247
9.	/town-map/	1,141
10.	/business_category/pla...	1,128

**'Tourism' key pages total visitor numbers 9928**

<a href="#">Southwell Tourist Information Centre</a> (covid crisis travel info)	154
<a href="#">Parking</a>	2624
<a href="#">What's on in Southwell</a> (also 'events')	1797
<a href="#">Southwell Market</a>	1801
<a href="#">Getting here &amp; Town Map</a> (town map)	1141
<a href="#">Places to eat &amp; drink</a>	1128
<a href="#">Places to stay in Southwell</a>	345
<a href="#">Places to Stay in Surrounding Villages</a>	250
<a href="#">Festivals</a>	105
<a href="#">Things to do</a>	583

[www.visitsouthwell.co.uk](http://www.visitsouthwell.co.uk)

**total visitor numbers 8214**